

IN THE CLAIMS:

The following is a current listing of claims and will replace all prior versions and listings of claims in the application. Please amend the claims as follows:

1-81 (Canceled)

82. (Currently Amended) A method, comprising:

a wireless telephony device operating in a first ~~display~~ operating mode that permits displaying images in a display area that includes a foreground display portion and a background display portion, wherein ~~the operating in the first display~~ operating mode includes:

displaying a first image in the background display portion; and

in response to an indication of a user selection of the first image, displaying a second image in the foreground display portion; and

in response to receiving an incoming phone call, the wireless telephony device switching from the first operating mode to a second operating mode, wherein the second operating mode includes discontinuing the displaying of the first image and the second image.

83. (Currently Amended) [[A]] The method according to claim 82, wherein the first image is received as a constructable set of parts.

84. (Currently Amended) [[A]] The method according to claim 82, wherein displaying said second image comprises displaying the first image from a selectable direction.

85. (Currently Amended) [[A]] The method according to claim 82, wherein displaying said second image comprises displaying the first image from a selectable distance.

86. (Currently Amended) [[A]] The method according to claim 82, wherein said first image is representative of an object being advertised, and wherein said second image is representative of the same object.

87. (Currently Amended) [[A]] The method according to claim 82, wherein said ~~first~~ second image is ~~the same as~~ a larger depiction of the second ~~first~~ image.

88. (Currently Amended) [[A]] The A method according to claim 82, wherein said first image comprises a representation of a first photograph.

89. (Currently Amended) [[A]] The A method according to claim 82, wherein said second image comprises a representation of a second photograph.

90. (Currently Amended) [[A]] The method according to claim 82, wherein said wireless telephony device is configured to move an image across the background display portion until the image is selected for display in the foreground display portion.

91. (Currently Amended) [[A]] The method according to claim 82, wherein the size of the second image is greater than the size of the first image, and wherein the second image overlaps and obscures one or more images in the background display portion.

92. (Currently Amended) [[A]] The method according to claim 82, wherein ~~the operating in the first display~~ operating mode further includes the wireless telephony device, in response to a selection of the first image, displaying a third image in the background display portion and removing the first image from the background display portion.

93. (Currently Amended) [[A]] The method according to claim 82,

wherein the second operating mode further includes storing state information that is representative of at least one of the group consisting of the first image, the second image, the state of the foreground display portion, and the state of the background display portion; and

wherein the method further comprises:

subsequent to said switching to the second operating mode, the wireless telephony device using the stored state information to re-display at least one of the group consisting one or both of the first image and the second image.

94-97. (Canceled)

98. (Currently Amended) [[A]] The method according to claim 82, further comprising:
detecting a classification of a good or service represented by the first image; and
receiving additional images for display, wherein the additional images are selected using
the classification.

99. (Currently Amended) [[A]] The method according to claim 82, wherein the first image is
representative of a first object of a plurality of objects, and wherein the wireless telephony device
receives the first image as part of a set of images that comprises additional images representative
of other objects of the plurality of objects.

100. (Currently Amended) A system, comprising:
a wireless receiver configured to receive a first image from a first sender;
a display;
a processor; and
memory coupled to the processor, the memory having stored thereon instructions
executable by the system to cause the system to:
display the first image in a background portion of the display;
in response to a selection of the first image, display a second image in a
foreground portion of the display; and
in response to receiving an incoming communication from a remote second
sender that is different than the first sender:
discontinue the displaying of ~~the first image and~~ the second image; and
store state information usable to re-display ~~at least at least one of the~~
~~group consisting of the first image and~~ the second image; and
subsequent to discontinuing the displaying of ~~the first image and~~ the second
image, using the stored state information to re-display at least one of the group consisting of the
~~first image and~~ the second image.

101. (Currently Amended) [[A]] The system according to claim 100, wherein the system is configured to receive the first image as a constructable set of parts.
102. (Currently Amended) [[A]] The system according to claim 100, wherein displaying said second image comprises displaying the first image from a selectable direction.
103. (Currently Amended) [[A]] The system according to claim 100, wherein displaying said second image comprises displaying the first image from a selectable distance.
104. (Currently Amended) [[A]] The system according to claim 100, wherein the wireless receiver, processor, and memory are within a wireless telephony device.
105. (Currently Amended) [[A]] The system according to claim 104, wherein the incoming communication is an incoming phone call.
106. (Currently Amended) [[A]] The system according to claim 100, wherein said first image is a representation of a first photograph.
107. (Currently Amended) [[A]] The system according to claim 100, wherein said second image is a representation of a second photograph.
108. (Currently Amended) [[A]] The system according to claim 100, wherein said system is configured to move a plurality of images across the background portion until one of the plurality of images is selected for display in the foreground portion.
109. (Currently Amended) [[A]] The system according to claim 100, wherein the size of the second image is greater than the size of the first image, and wherein the second image overlaps one or more images in the background portion.

110. (Currently Amended) [[A]] The system according to claim 100, wherein the instructions are executable by the ~~processor~~ system to further cause the system to[[,]]:

responsive to a selection of the first image, display a third image in the background portion and remove the first image from the background portion.

111. (Currently Amended) [[A]] The system according to claim 100, wherein the stored state information is usable to redisplay the first image and the second image.

112. (Currently Amended) [[A]] The system according to claim 100, wherein said first image is representative of an object, and wherein said second image is representative of the same object.

113. (Currently Amended) [[A]] The system according to claim 100, wherein said ~~first~~ second image is ~~the same as~~ a larger depiction of the ~~second~~ first image.

114. (Currently Amended) [[A]] The system according to claims 100, wherein the first image is an advertisement of a good or service.

115-117. (Canceled)

118. (Currently Amended) [[A]] The system according to claim 100, wherein the instructions are executable by the system to further cause the system to:

detect a classification of a good or service represented by the first image; and
receive images for display, wherein the received images are selected using the classification.

119. (Currently Amended) [[A]] The system according to claim 100, wherein the first image is representative of a first object of a plurality of objects, wherein the system receives the first image as part of a set of images that comprises additional images representative of other objects of the plurality of objects.

120. (Currently Amended) ~~[[A]]~~ The system according to claim 104, wherein said wireless telephony device comprises a mobile telephone handset or a personal digital assistant.

121. (Canceled)

122. (Currently Amended) ~~[[A]]~~ The system according to claim 100, wherein said first image is received using the World Wide Web.

123-132. (Canceled)

133. (Currently Amended) A system, comprising:

first means for receiving a first image from a first sender;

second means for providing a display of one or more images;

third means for causing the system to:

display the first image in a background portion of the display;

in response to an indication of a user selecting ~~selection of~~ the first image, display a second image in a foreground portion of the display; and

in response to the system receiving incoming communication from a second sender that is not the first sender:

store state information representative of a current state of the display;

discontinue displaying of the ~~first image and the~~ second image; and

subsequent to discontinuing the displaying of ~~the first image and the~~ second image, using the stored state information to re-display ~~at least one of the group consisting of the first image and the~~ second image.

134. (Currently Amended) A computer-readable medium having stored thereon computer-executable instructions that ~~if executed~~ in response to execution by a device, cause the device to perform ~~a method~~ operations comprising:

receiving, from a first sender, a first image that is representative of a first object;

operating in a first ~~display~~ operating mode in which the first image is displayed in a background portion of a display;

in response to an indication of a user selection of the first image, displaying a second image in a foreground portion of the display, wherein the second image is representative of the first object; and

in response to the device receiving an incoming communication from a second sender that is different than the first sender:

storing state information representative of a current state of the display; and

switching from the first operating mode to a second operating mode in which the ~~first image and the second image are~~ is not displayed; and

subsequent to said switching from the first operating mode to a second operating mode, using the stored state information to re-display the second image.

135. (Currently Amended) ~~[[A]]~~ The computer-readable medium according to claim 134, wherein the method further comprises:

in response to the selection of the first image, displaying a third image in the background portion of the display, wherein the third image is representative a second object that is different than the first object; and

removing the display of the first image from the background portion of the display.

136. (Currently Amended) ~~[[A]]~~ The computer-readable medium according to claim 134, wherein the first image is an advertisement of a good or service; and wherein the method further comprises using the stored state information to display at least one of the group consisting of the first image and the second image.

137. (Currently Amended) A method, comprising:

a wireless telephony device displaying images on a display of the wireless telephony device, including displaying a first image in a portion of the display;

in response to information indicative of a selection of the first image, the wireless telephony device displaying a second image in a larger portion of the display; and

in response to receiving an incoming telephone call that causes the wireless telephony device to discontinue displaying ~~of the first and~~ the second image[[s]], saving state information indicative of the display prior to the discontinuing the displaying of ~~the first and~~ second image[[s]], wherein the saved state information is usable to re-display the ~~first and~~ second image[[s]].

138. (Currently Amended) [[A]] The method according to claim 99,

wherein the second image is representative of the first object, and wherein the additional images comprise:

a third image that is representative of a second object that is different than the first object; and

a fourth image that is representative of the second object; and

wherein the method further comprises using the saved state information to re-display the first and the second ~~advertising~~ image[[s]].

139. (Currently Amended) [[A]] The method according to claim 137, wherein the first image and the second image are advertising images.